



TAYLORVILLE MEMORIAL HOSPITAL

Community Health Need Assessment Implementation Strategy

FY19 October 1, 2018 – September 30, 2019

Memorial Health System is a not-for-profit healthcare organization located in central Illinois. It includes four hospitals: Memorial Medical Center in Sangamon County, Taylorville Memorial Hospital in Christian County, Abraham Lincoln Memorial Hospital in Logan County, and Passavant Area Hospital in Morgan County. Memorial Health System also includes Mental Health Centers of Central Illinois, Memorial Physician Services and Memorial Home Services.

Community health need assessments were completed in 2018 in each of the counties where the hospitals are located. These needs assessments meet the federal health reform's Section 9007 of the Patient Protection and Affordable Care Act of March 2010 and requirements of the IRS 990 Schedule H report.

Taylorville Memorial Hospital – Christian County, Illinois

Taylorville Memorial Hospital (TMH) is a not-for-profit 25-bed rural critical access hospital located in Taylorville, Ill., approximately 27 miles southeast of the state capitol of Springfield. TMH is one of two hospitals in the primary service area of Christian County (pop. 33,755). The other, Pana Community Hospital, is a critical access facility in the southeast corner of the county. The majority of the patients served by TMH come from Christian County, where the hospital focuses the majority of its community outreach efforts and health improvement initiatives. Christian County's race/ethnicity includes 96.4% white, 1.6% black, and 2.0% other. The median household income is \$45,334. The county has an aging population: persons age 65 and older make up 19.4% of Christian County's population, vs. 14.6% for the state of Illinois. 14.6% of all people live below the federal poverty level, including 21.9% of children and 8.7% of seniors. Christian County has nine medically underserved areas. In the first 11 months of FY18, 2.02% of the patients served at TMH received uninsured/underinsured charity care assistance; 19.77% of the patients were on Medicaid and 54.717% were covered by Medicare.

Identified Priority Health Needs

The community health need assessment was carried out in conjunction with Christian County Health Department's IPLAN (Illinois Project for Local Assessment of Needs). IPLAN is required of public health departments by the Illinois Department of Public Health. During the 2018 community health need assessment process, the community identified the following priority health needs:

1. Cancer
2. Diabetes
3. Obesity
4. Mental health

- 5. Substance abuse (drugs, alcohol, tobacco)
- 6. Sexually transmitted diseases

Memorial Health System hospitals used the following defined criteria to select final CHNA priorities:

- Triple Aim – improve individual or population health or reduce health care costs
- Magnitude – how many people are affected
- Seriousness – whether the issue contributes to death, disability
- Feasibility – whether we can do something about it

Priorities Not Selected: Christian County

- Cancer was not selected because it was not ranked by the Community Advisory Committee as having a high priority and there is little opportunity to make an additional impact beyond the assets already available in the community.
- Obesity and diabetes were eliminated from further consideration because the community advisory committee felt that efforts to improve treatment of obesity would also impact the incidence of diabetes. TMH already devotes significant resources to addressing diabetes education and support. The decision was made to apply additional resources to the other selected priorities.
- Sexually transmitted disease was not selected because it consistently ranked low on the list of priorities with both the community and the Community Advisory Committee.

Final Selected Priorities: Christian County

The external advisory group, including representatives from public health, social services organizations and those offering care underserved populations, as well as recommendations from the Memorial Health System Internal Advisory Team, two final priorities were selected:

1. Mental Health
2. Substance Abuse (drugs, alcohol, tobacco)

The TMH 2019 Implementation Strategy was approved by the TMH Board on July 10, 2018.

FY2019 Implementation Strategy

PRIORITY 1: MENTAL HEALTH	
	<p>Mental Health was identified by the community as the top priority in the community health need assessment. Community data shows very high rates of emergency department utilization and hospitalization for both adult and pediatric populations.</p> <p>Healthy People 2020 Objectives for Mental Health & Mental Disorders (MHMD)</p> <ul style="list-style-type: none"> • MDHD-6 Increase the proportion of children with mental health problems who receive treatment • MDHD-9 Increase the proportion of adults with mental health disorders who receive treatment <p>MDHD-10 Increase the proportion of persons with co-occurring substance abuse and mental disorders who receive treatment for both disorders</p>

Goal 1: Continue offering Mental Health First Aid training in Christian county		
Target Population	Community at large	
Objective	Step in early to stop the trajectory of issues that lead to mental health issues and the need for psychiatric intervention by providing community education to improve mental health literacy, early identification, peer intervention, and referral of community members to available resources if needed.	
<p>Strategy Selected: Mental Health First Aid (MHFA) is an evidence-based program that offers a five-day intensive training session to community members to become certified MHFA trainers. These certified trainers in turn go out in the community to provide an eight-hour education session to community members such as teachers, police, first responders, churches, youth leaders and others to teach them how to identify mental health issues, how to refer people to resources, and encourage community support of those struggling with issues that may contribute to mental illness. The Substance Abuse and Mental Health Services Administration (SAMHSA), the federal agency that leads public health efforts to advance the behavioral health of the nation, endorses MHFA and recently established grant funding for MHFA as part of the President’s initiative to increase access to mental health services. MHFA is on the National Registry of Evidence Based Practices (NREPP). All interventions on the registry have been independently assessed and rated for quality of research and readiness for dissemination. MHFA has been shown to increase understanding of mental health disorders, knowledge of available resources, and confidence in and likelihood to help and individual in distress,</p> <p>Commitment of Resources: MHFA was a program initiated in response to the 2015 CHNA priority of mental health, which was also a final priority of the 2018 CHNA. The MHFA program will continue to be offered to both the community at large and healthcare workers. Memorial Medical Center’s Organization Learning Department will oversee the MHFA program. This includes communication about the program, maintaining contact with the network of certified MHFA instructors in Sangamon, Christian, Logan and Morgan counties; overseeing online registration portal for MHFA classes, and ordering program materials.</p> <p>Collaborative Partners: Abraham Lincoln Memorial Hospital, Passavant Area Hospital, Taylorville Memorial Hospital, Memorial Behavioral Health, Sangamon County Department of Public Health, and area social service providers.</p>		
Activity	Timeline	Anticipated Results
1. MHFA Coordinator will maintain contact with MHFA certified trainers and assist trainers with program registrations via an online website.	FY2019	Certified MHFA instructors both within MHS and in other community organizations will have support for MHFA promotion, program registration and access to program materials.

2. Promote the program to communities in Christian county.	FY2019	MHS will create a communication plan to promote MHFA in Christian county to create awareness of and promote available MHFA courses in their communities.
3. Hold at minimum two adult MHFA community trainings and two Youth MHFA trainings by certified MHFA instructors in Christian county.	FY2019	Increased number of individuals in Christian County trained as mental health first aiders.
4. Create program logic model	Completed by Q3	Logic model will provide overview of program inputs, outputs and expected outcomes/program impacts.
MEASURES: What will we measure to know the program is making a difference?		
Short term indicators & source	<ul style="list-style-type: none"> • Creation of a communication plan for FY19. • Number of MHS-sponsored community training events • Number of overall communities MHFA trainings. • Source: MHFA data collection tool 	
Long term indicators & source	<ul style="list-style-type: none"> • Among instructors and first aiders, increases in: mental health literacy, awareness of available resources, and confidence in assisting individuals in distress • Source: MHFA data collection tool. 	

Goal 2: Continue to offer Senior Life Solutions and develop “step-down” program for on-going support of SLS graduates.

Target Population	Medicare patients dealing with mental health issues such as anxiety and depression
Objective	Provide participants of the program with mental health counseling and support, as well as coping mechanisms to better prepare them to adjust to the effects of anxiety and depression in the senior population

Strategy Selected: According to the National Co-morbidity Survey of mental health disorders, people over the age of 60 have lower rates of depression than the general population — 10.7 percent in people over the age of 60. However, the rate in Christian County is 18.3%, as measured in 2012 by the Centers for Medicare and Medicaid Services. Additionally, CMMS estimates that depression in older adults occurs in 25 percent of those with other illnesses, including: arthritis, cancer, cardiovascular disease, chronic lung disease, and stroke.

Taylorville Memorial Hospital’s Senior Life Solutions will provide group mental health therapy and support by developing individualized patient care plans and Objectives under the direction of a clinical psychiatrist. Group therapy will be provided with a multi-disciplinary approach supported by

the Christian County Mental Health Association and the Taylorville Memorial Hospital clinical nursing team.

Programs/resources hospital will commit: Taylorville Memorial Hospital will provide staffing, the facility for the program, program promotion and financial support.

Collaborative partners: Christian County Mental Health Association

Activity	Timeline	Anticipated Results
1. TMH will sponsor Senior Life Solutions	FY 2019	<ul style="list-style-type: none"> Reduction in depression or anxiety for seniors participating in the program.
2. TMH will sponsor transportation for individuals requiring transportation assistance to participate in Senior Life Solutions	FY 2019	<ul style="list-style-type: none"> Increased number of individuals participating in Senior Life Solutions Program
3. Create patient focus group of Senior Life solution graduates.	FY 2019	<ul style="list-style-type: none"> Development of program to continue support of SLS graduates

MEASURES: What will we measure to know the program is making a difference?

Short term indicators & source	<ul style="list-style-type: none"> Reduction in depression or anxiety as assessed by Senior Life Solutions’ staff and clinical psychiatrist Increased number of individuals participating in the program compared to FY16 as reported by Senior Life Solutions’ staff
Long term indicators & source	<ul style="list-style-type: none"> The participants’ hospital readmission rate and the rate of return to the Emergency Department for mental health related reasons.

Goal 3: Support Girls on the Run of Central Illinois

Target Population	Girls in grades 3-8 and their families in Christian County
Objective	The Objective of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness.

Strategy Selected: Childhood obesity has both immediate and long-term health impacts. Children and adolescents who are obese are at greater risk for bone and joint problems, sleep apnea, and are more likely than normal weight peers to be teased and stigmatized which can lead to poor self-esteem. Overweight and obese youth are more likely than normal weight peers to be overweight or obese adults and are therefore at risk for the associated adult health problems, including heart disease, type 2 diabetes, stroke, several types of cancer, and osteoarthritis. Childhood obesity has more than tripled in the past thirty years. Healthy eating and regular physical activity can lower the risk of becoming obese. Taylorville Memorial Hospital will support the Girls on the Run program, a transformational, physical-activity based youth development program for girls in grades 3-8. The

Objective of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness.

Programs/resources hospital will commit: Taylorville Memorial Hospital will provide financial support.

Collaborative Partners: Girls on the Run, Taylorville School District and other participating schools.

Activity	Timeline	Anticipated Results
1. Monetary donation.	FY 2019	<ul style="list-style-type: none"> • TMH’s support will assist growth of Girls on the Run in Christian County.
2. Outreach to potential school and host sites in collaboration with Girls on the Run program representatives to identify new sites or opportunities for program growth as requested by Girls on the run program staff.	FY 2019	<ul style="list-style-type: none"> • Maintain participation in Christian County schools.
MEASURES: What will we measure to know the program is making a difference?		
Short term indicators & source	<ul style="list-style-type: none"> • As a result of the Girls on the Run program season and 5k race event, 75% or more of GOTR participants and their families will report that the program positively impacted their attitude toward exercise. Measurement: Girls on the Run survey of participants and their families. 	
Long term indicators & source	<ul style="list-style-type: none"> • Growth of the Girls on the Run program in Christian County to additional schools, as measured by Girls on the Run survey which will include their level of personal confidence as a result of participating in the program. 	

PRIORITY 2: SUBSTANCE ABUSE	
Reasons for priority selection	During the 2018 Christian County Community Health Needs Assessment, substance abuse was the top-ranked issue in the community survey and was a final recommendation from the Community Advisory Committee as a top priority. Substance abuse was noted as a significant contributing problem to many other health and social determinant issues, including mental health issues, crime, child abuse, poor health, education, housing, homelessness, unemployment, accidents, DUIs, suicide and early deaths. This is a drain on available community resources and affects everyone, either directly or indirectly.

Goal 1: Memorial Health System will develop a system-wide initiative to combat opioid abuse.		
Target Population	All patients provided care within Memorial Health System Healthcare providers within the community.	
Objective	MHS will develop a system-wide initiative to reduce unnecessary clinical use of opioids and risk of addiction for patients treated at MHS hospitals, Memorial Physician Services, Memorial Home Services and Memorial Behavioral Health. Additionally, MHS will work with other community healthcare providers on standardizing opioid prescription policies, medication management agreements and increasing awareness of alternative treatments.	
<p>Strategy Selected: Using guidelines developed by the Centers for Disease Control and Intermountain Healthcare, Memorial Health System is putting structures in order to develop strategies to address clinical opioid use, among other key factors surrounding the opioid epidemic. An Opioid Stewardship Steering Committee has been formed to create a system-wide strategy to standardize opioid stewardship efforts. This effort is being led by Jennifer Harris, Administrator, Perioperative Services and Tamar Kutz, Administrator, Ambulatory Operations. The group is comprised of key leaders across the system and will oversee the work of four different subgroups focused on: Inpatient Compliance and Operations, Workforce Management, Drug Control & Diversion, and Ambulatory Operations/Community Partnerships.</p> <p>Additionally, MHS will collaborate with other community healthcare providers on reviewing protocols across various physician practices and hospitals, including Southern Illinois University School of Medicine, Springfield Clinic, HSHS Medical Group, local law enforcement, and other community partners.</p> <p>Commitment of Resources: The Opioid Stewardship Steering Committee is comprised of the following individuals: Kim Bourne, President and CEO, Taylorville Memorial Hospital; Dolan Dalpoas, President and CEO, Abraham Lincoln Memorial Hospital; Harry Schmidt, President and CEO, Passavant Area Hospital; Raj Govindaiah, MD, Senior Vice President and Chief Medical Officer; Marsha Prater, Senior Vice President and Chief Nursing Officer; Jay Roszhart, Vice President, Ambulatory Networks and Clinical Integration; Todd Roberts, Vice President, Quality and Safety; Linda Jones, Vice President, Operations and Administration; Bob Scott, Vice President, Human Resources; Drew Early, Vice President, Operations, Emergency Medical Services; Evan Davis, Administrator, Ortho and Neurosciences; Jan Gambach, System Administrator, Behavioral Health; Tamar Kutz, Administrator, Ambulatory Networks; and Jennifer Harris, Administrator, Perioperative Services.</p> <p>Collaborative Partners: Memorial Medical Center, Abraham Lincoln Memorial Hospital, Passavant Area Hospital, Taylorville Memorial Hospital, Memorial Physician Services, Memorial Home Services and Memorial Behavioral Health. Community partners include SIU School of Medicine, HSHS Medical Group, Springfield Clinic, and local law enforcement agencies.</p>		
Activity	Timeline	Anticipated Results
1. Development of charter and goals for Opioid Stewardship Steering Committee	Q1	<ul style="list-style-type: none"> Systemized strategy around opioid stewardship throughout Memorial Health System

2. Inpatient Compliance and Operations for Opioid Stewardship	Q1-Q4	<ul style="list-style-type: none"> Address Joint Commission standards around pain and compliance
3. Ambulatory Operations and Community Partnerships	Q1-Q4	<ul style="list-style-type: none"> Standardized Opioid Prescription Policy with partners Increase usage of Medication Management agreements Increase awareness of complementary and alternative treatments
4. Workforce Management	Q1-Q4	<ul style="list-style-type: none"> Create a policy and program as it relates to opportunities around workforce management
5. Drug Control and Diversion	Q1-Q4	<ul style="list-style-type: none"> Development of opportunities through drug diversion prevention audit
4. In FY19, TMH will continue to participate in Christian County Prevention Coalition.	Q1-Q4	<ul style="list-style-type: none"> Serve on the Executive Committee of the Christian County Prevention Coalition. Keep leadership of MHS opioid initiative apprised of work being done by the coalition, which includes law enforcement, courts, pharmacies, public health, schools, mental health and others.
5. Create program logic model	Completed by Q3	<ul style="list-style-type: none"> Logic model will provide overview of program inputs, outputs and expected outcomes/program impacts.
6. Development of Program Measures	Completed by Q3	<ul style="list-style-type: none"> Data collection plan
MEASURES: What will we measure to know the program is making a difference?		
Short term indicators & source	<ul style="list-style-type: none"> Usage of Medication Management Agreement by prescribing providers for patients prescribed an opiate prescription. Usage of Prescription Monitoring Program Site by prescribing providers. Increased understanding of risks associated with opioid prescriptions by both patients and providers 	
Long term indicators & source	Program measures to be fully identified by FY19 Q3.	

Goal 2: MHS will engage in a system-wide initiative to expand access to substance abuse treatment.	
Target Population	Community members who are dealing with a substance abuse issue.
Objective	To develop a strategy to expand substance abuse treatment by creating a system of care that will provide a full continuum of care and treatment options to people in central Illinois.
Strategy Selected: MHS, along with collaborative partners, will design and implement an integrated, treatment approach to treating co-occurring behavioral health and substance use disorders. According to the 2017 National Survey of Substance Abuse Treatment services, about 37% of individuals in Illinois seeking substance use disorder treatment have been diagnosed as having a co-occurring mental and substance use disorder. The Substance Abuse and Mental Health Services	

Administration (SAMHSA) supports an integrated treatment approach along a continuum of care. An integrated treatment approach has shown to lower costs and leads to better outcomes.

Commitment of Resources: MHS Substance Use Treatment Steering Committee is comprised of Jay Roszhart, Vice President, Ambulatory Networks and Clinical Integration; Jan Gambach, System Administrator, Behavioral Health; Kari Wolf, MD, Chair of Department of Psychiatry, SIU Medicine; Tamar Kutz, Administrator, Ambulatory Operations; Emily Ebert, Director of Finance, MBH; Heather Sweet, Manager, Behavioral Health Performance Management; and Jeanette Hoelzer, Behavioral Health Consultant. Additional workgroups comprised of affiliate hospitals and local community treatment agencies will be convened as needed during strategic implementation.

Collaborative Partners: Memorial Medical Center, Abraham Lincoln Memorial Hospital, Passavant Area Hospital, Taylorville Memorial Hospital, Memorial Physician Services, Memorial Behavioral Health, SIU School of Medicine, SIU Department of Psychiatry, and area social service and substance abuse treatment providers.

Activity	Timeline	Anticipated Results
1. Engage a system-wide steering team, including medical leadership from SIU and other local stakeholders	Q1	<ul style="list-style-type: none"> • Develop a core committee to work across the region in creating a system-wide treatment approach
2. Identify best practice care continuums that allow for full integration and coordination of care	Q1	<ul style="list-style-type: none"> • Evidence-based practices for alcohol and opioid use in detoxification, integrated co-occurring treatment models, and medication assisted treatment
3. Conduct regional gap analysis in substance use treatment	Q2-Q3	<ul style="list-style-type: none"> • Regional maps identifying locations of current substance use treatment resources
4. Develop action items to advance regional capacity	Q3-Q4	<ul style="list-style-type: none"> • Create multiple and seamless, best-practice, pathways of care from identification of a substance abuse problem, through acute treatment, recovery and aftercare to prevent relapse
5. Create program logic model	Completed by Q3	<ul style="list-style-type: none"> • Logic model will provide overview of program inputs, outputs and expected outcomes/program impacts.

MEASURES: What will we measure to know the program is making a difference?

Short term indicators & source	<ul style="list-style-type: none"> • Development of regional gap analysis/neighborhood maps • Development of integrated co-occurring treatment model with optimal treatment pathways • Source: MHS system-wide continuum of care model
Long term indicators & source	<ul style="list-style-type: none"> • Increase access to substance abuse treatment • Decrease substance use disorder overdoses • Decrease substance use presentations in emergency departments • Source: electronic health records

Goal 3: TMH will fund Overdose Lifeline Program “It’s Not About Drugs “		
Target Population	Students grades 6-12	
Objective	Education of youth on the dangers of drug usage	
<p>Strategy Selected: A One of A Kind prevention program designed for students to be aware of the risks of misusing prescription opioids. How misusing prescription opioids can lead to addiction, heroin use and overdoses. The lesson encourages students to make good choices and alternatives to using substances in dealing with life stresses.</p> <p>Commitment of Resources: Taylorville Memorial Hospital will commit funds to initiate the program in Christian County.</p> <p>Collaborative Partners: Local schools</p>		
Activity	Timeline	Anticipated Results
1. Monetary donation	FY 2019	<ul style="list-style-type: none"> TMH’s support will assist in the implementation of Overdose Lifeline program in Christian County.
MEASURES: What will we measure to know the program is making a difference?		
Short term indicators & source	<ul style="list-style-type: none"> Overdose Lifeline participant survey results about student perception of seriousness of drug and alcohol abuse. 	
Long term indicators & source	<ul style="list-style-type: none"> Survey results show an increased awareness of the program and its lessons. 	

Goal 4: TMH will develop resources for tobacco cessation within the community	
Target Population	Community at large
Objective	To increase the number of participants in smoking cessation services in order to lower the rate of adult smokers.
<p>Strategy Selected: Tobacco is the agent most responsible for avoidable illness and death in America today. According to the Centers for Disease Control and Prevention, tobacco use brings premature death to almost half a million Americans each year, and it contributes to profound disability and pain in many others. The World Health Organization states that approximately one-third of all tobacco users in this country will die prematurely because of their dependence on tobacco. Areas with a high smoking prevalence will also have greater exposure to secondhand smoke for non-smokers, which can cause or exacerbate a wide range of adverse health effects such as cancer, respiratory infections, and asthma.</p> <p>According to the Illinois Behavioral Risk Factor Surveillance System, 19.9 percent of adults in Logan County smoke which is 3.3 percent higher than the state average. The Healthy People 2020 national health target is to reduce the proportion of adults aged 18 years and older who smoke cigarettes to 12.0%.</p>	

Commitment of Resources: Taylorville Memorial Hospital will provide marketing resources and materials to improve outreach and education regarding tobacco use and smoking cessation resources.

Collaborative Partners: Local physicians

Activity	Timeline	Anticipated Results
1. Prepare promotional materials	FY 2019	<ul style="list-style-type: none"> Print materials designed to bring awareness to harmful effects of smoking and importance of smoking cessation.
2. Distribute promotional materials at Wellness Expo.	FY 2019	<ul style="list-style-type: none"> Provide information to wellness expo participants.
3. Implement marketing campaign in service area to bring awareness of harmful effects of smoking and importance of smoking cessation.	FY 2019	<ul style="list-style-type: none"> Direct mail, social media and print ad campaign.

MEASURES: What will we measure to know the program is making a difference?

Short term indicators & source	<ul style="list-style-type: none"> Increase in participants and referrals to the smoking cessation services.
Long term indicators & source	<ul style="list-style-type: none"> Decrease in the percentage of adults in Christian County who smoke as reported by the Illinois Behavioral Risk Factor Surveillance System.

Goal 5: TMH will implement CATCH program in local schools, YMCA and park district programs.

Target Population	Community at large
Objective	Develop a local coalition between the hospital, schools and other community organizations to implement programs that encourage healthy behaviors including increased physical activity and healthier food choices, with an emphasis on the CATCH program.

Strategy Selected: The CATCH (Coordinated Approach to Child Health) program is an evidence-based program to increase childhood health and wellbeing and launch kids and communities toward healthier lifestyles. CATCH impacts a child’s nutrition, level of physical activity and classroom environment and community. CATCH has the largest evidence base of any obesity prevention program. CATCH is based on the Center for Disease Control’s Whole Child model in which health education, school environment, and family/community involvement work together to support youth in a healthy lifestyle.

Commitment of Resources: Taylorville Memorial Hospital will provide leadership and staffing from our registered dietitian, communications and marketing department and other hospital staff as well as financial support.

Collaborative Partners: Taylorville public and parochial schools, Christian County YMCA, Christian County Public Health Department, University of Illinois Cooperative Extension nutrition educator, Memorial Health System

Activity	Timeline	Anticipated Results
1. Implement CATCH at a minimum of one Christian County School	FY 2019	<ul style="list-style-type: none"> Identify local schools interested in learning more and implementing CATCH.
2. Identify other community groups who could possibly utilize CATCH.	FY 2019	<ul style="list-style-type: none"> Implement CATCH in at least one community group

MEASURES: What will we measure to know the program is making a difference?

Short term indicators & source	<ul style="list-style-type: none"> One Christian County school will be interested in implementing the CATCH program. Community groups outside of schools have been identified who may benefit from the CATCH program
Long term indicators & source	<ul style="list-style-type: none"> Increased awareness of CATCH among Christian County residents via survey of engaged sites. As measured by the Illinois Youth Survey: (1) Overweight and obesity prevalence among children will not increase and (2) intake of fruits and vegetables will increase.

Goal 6: TMH will provide leadership and support for the Christian County Prevention Coalition efforts and Families Anonymous group.

Target Population	Community at large
Objective	Work with public service programs that enrich the quality of life in our community

Strategy Selected: According to Illinois County Behavioral Risk Factor Survey of 2014, Christian County has 29.9% adult smoking the highest in the state on Illinois. We hope to intervene at the teen level by partnering with Christian County Prevention Coalition. Christian County Prevention Coalition is a community organization that plans, promotes, implements and coordinates community efforts to prevent and reduce the use of alcohol, tobacco, and other drugs. Tobacco usage is the most frequently –used drug at all levels and is seen as a gateway drug. Christian County law enforcement has reported to the hospital that at least seven opioid-related overdose deaths in the county in 2016.

Commitment of Resources: Taylorville Memorial Hospital will support by providing meeting space, staffing and in-kind support for activities of the Prevention Coalition.

Collaborative Partners: Christian County Coalition committee – Christian County Sheriff Office, Pana Police Department, Christian County Mental Health Department, Christian County Health Department		
Activity	Timeline	Anticipated Results
1. TMH will collaborate with Christian County Prevention Coalition and provide leadership on their executive committee, meeting space for coalition meetings and events, communications and marketing support for coalition activities.	FY 2019	<ul style="list-style-type: none"> Prevention Coalition public events or meetings will be hosted at TMH. TMH’s communications and marketing department will develop on line and print resources to increase community awareness of substance abuse issues, available resources and treatment options.
2. TMH will provide meeting space and printed materials in support of the Families Anonymous program.	FY 2019	<ul style="list-style-type: none"> Families’ Anonymous group will regularly meet at TMH and have the printed materials they need to promote and support the program and its participants.
MEASURES: What will we measure to know the program is making a difference?		
Short term indicators & source	<ul style="list-style-type: none"> Number of people participating in Families Anonymous program Increased community awareness of drug abuse issues, available resources and treatment options. 	
Long term indicators & source	<ul style="list-style-type: none"> Reduction of drug-related deaths. Reduction in tobacco smoking rates. 	